

Wiley Brooks  
[REDACTED]  
Anchorage, AK 99518-2427

RECEIVED  
FEDERAL ELECTION  
COMMISSION  
OFFICE OF GENERAL  
COUNSEL

October 3, 2004

General Counsel  
Federal Election Commission  
999 E Street  
Washington DC 20463

MUR # 5564

2004 OCT 12 P 1:43

**Re: *Complaint against Democratic Senatorial Campaign Committee (DSCC), Tony Knowles, a candidate for the US Senate from Alaska, the Tony Knowles for Senate Committee, Leslie Riddle, Treasurer, and Alaska Democratic Party (ADP), Joelle Hall, Treasurer***

Dear Sir:

This is a formal complaint to the Federal Election Commission (FEC) concerning the above-named entities. This complaint will demonstrate that the DSCC and the ADP have, and are continuing to make, illegal in-kind donations to the Knowles campaign and are making illegal coordinated communications to benefit the Knowles for Senate Committee. The Knowles committee is violating the law by accepting those in-kind donations and illegal coordinated communications.

Since January 1, 2003 the DSCC has donated \$1,700,000 to the ADP. (Exhibit A) The ADP has used that money to open campaign offices across Alaska. They have opened offices in 12 communities including in many communities which have never had a Democratic Party office before. In 2002 when the Democrat Party had a competitive candidate for governor the ADP spent considerably less than they are spending this year and opened far fewer offices. The ADP had only six employees in 2002 and by early August 2002 had received a total of \$60,356. This year its FEC reports show the ADP is paying payroll of at least 104 different people including Jim Messina, who was reported in the press to be Mr. Knowles' campaign manager, yet is employed by the ADP.

In Alaska this year there are only three statewide races—US President, US Senator and US Congressman. No Democratic candidate for President has won Alaska's Electoral College votes since 1964 and the outcome of this fall's presidential vote in Alaska is not in question. The Democratic candidates for US House have reported raising a total of only \$800 this year to the FEC. It is evident that the ADP campaign efforts, funded almost entirely by the DSCC, are intended to benefit Mr. Knowles, a candidate for the United States Senate. Yet the Knowles campaign is not reporting any of the activities undertaken by the Democratic Party, using the funding from the DSCC as contributions to that campaign.

The Knowles campaign has publicly announced that the offices and staff are intended to help his campaign. Attached (Exhibit B) is a printout from the Knowles Committee web site from April of 2004 which says "The Alaska Democratic Party opened regional offices in Anchorage, Fairbanks, Juneau, Wasilla, and Soldotna in the past few weeks and more field offices will open soon in Barrow, Bethel, Nome, Kotzebue, Kodiak, Valdez, Sitka and Ketchikan. Local supporters will be joined by experience field staffers in conducting voter

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registration and outreach to build grassroots support for Knowles candidacy heading up to election-day. (*Emphasis in original.*) The Knowles for U.S. Senate web page shows the "Knowles Offices Contact Information" for all of these offices ([http://www.tonyknowles.com/rural\\_offices.html](http://www.tonyknowles.com/rural_offices.html)). All these offices are funded by the ADP—not the Knowles campaign. It is apparent that these offices, paid for with the funds from the DSCC, are intended to influence the election of Mr. Knowles and that his campaign has failed to report the in-kind donation resulting from such offices.

The ADP has also recruited and paid dozens of individuals to "canvass." Their FEC reports show the names of those employees and that they are paid twice a month for their efforts. Yet that canvassing effort was coordinated with the Knowles campaign and the canvassers are working to elect Mr. Knowles. In April Leslie Ridle, the treasurer of the Knowles campaign, sent an e-mail to supporters. Attached as Exhibit C is a copy. The message says in part "I want you to know that the Alaska Democratic Party is organizing a summer intern program here in Anchorage (and across the state). They are hiring interns to hit the streets and go door-to-door to spread Tony's message and talk to voters about why they should vote for him." (*Emphasis added.*) The message goes on to talk about how the interns will be compensated and the fact that the non-Alaskans will need places to stay.

In spite of the fact that these interns were hired to "go door-to-door to spread Tony's message and talk to voters about why they should vote for him" the expense of that effort is not being reported as a contribution to the Knowles campaign.

As an example, Max Hensley, according to the attached New York Times story, from the Knowles Web Site, was identified as a Knowles campaign "worker". (See Exhibit D). Yet the ADP pays his salary. (See Exhibit E). A review of the Knowles pre-primary report shows no payments to Mr. Hensley. The ADP reports do not show the salaries for these individuals as "in kind" contributions and the Knowles reports do not show that they are receiving in kind contributions. The ADP report shows a \$25,000 payment from the Knowles campaign for "staff salaries reimbursement", but that is nowhere near the total amount paid for the ADP's 104 employees.

Attached is a flyer which was being distributed on the campus of the University of Alaska Anchorage on September 2, 2004. (Exhibit F) It shows that the ADP is soliciting students to work "to elect Tony Knowles." Given the extent of the improper contributions the ADP has made to date these efforts clearly will result in illegal donations by the ADP to the Knowles campaign.

In short, the Knowles campaign is receiving hundreds of thousands of dollars in in-kind contributions from the ADP which are not being reported and which exceed the maximum amounts that the state party can contribute to the Knowles campaign. This violates numerous provisions of the Federal Election Campaign Act.

At a minimum, a portion of the cost of the offices and the staff hired by the ADP would be a contribution to the Knowles Committee. But no contribution is reported on any report.

Secondly, there are close and repeated consultations and coordination between the DSCC, the Knowles campaign and the ADP. The chairman of the ADP donated \$1,500 to the DSCC in 2003, the treasurer of the ADP made a similar donation. Other staff members of the ADP, including the treasurer, Joelle Hall and Brett Novick, have also donated substantial sums to the DSCC. Ms. Ridle, who is identified as "Director" of the Knowles campaign, donated \$600 to the DSCC.

Candidate Knowles has, as reported in the attached newspaper stories, met with the staff of the DSCC several times and has used the DSCC facilities for press conferences and other events in Washington D.C. (Exhibit G). The DCSS web site features the Knowles campaign at length. (Exhibit H). It includes links to the Knowles campaign web site.

Recently the DSCC has produced and purchased time to air at least two television spots expressly advocating the election of Mr. Knowles or the defeat of the Republican Party candidate. The first ad utilized, by the DSCC's own admission, "Knowles family photos". (See Exhibit I). Such photos must have been obtained from Mr. Knowles or his campaign staff. More recently the DSCC ran a spot which was almost immediately withdrawn after Mr. Knowles asked the DSCC to stop running it. (Exhibit J).

The person announcing the removal of the recent DSCC spot was identified in press reports as a spokeswoman for the DSCC. *Id.* Other news stories have identified her as the "press secretary" of the DSCC. (Exhibits K & L). She clearly is an agent for the DSCC—the entity which is supporting the ADP with over \$1,000,000 in donations this year, which is strongly supporting Mr. Knowles, which has met with him repeatedly, and the same entity which is running ads which are allegedly not being coordinated with the Knowles campaign but which pulled the ad when requested to do so by Mr. Knowles.

In addition, a search of DSCC and Knowles for U.S. Senate advertising buys from public broadcast television station records indicates both entities have purchased advertising time on the same television station on the largest television station in the Anchorage media market, which in and of itself is not illegal. However, outside of that one station it appears that there is a coordinated effort by both groups to split their buys among the remaining markets so that all markets and major stations are covered by one or the other, rather than a broad overlap of advertising on the same stations in several markets. Working with each other to make sure all stations and markets are covered by one group or another so as to allow both groups to save money would be a clear violation of FECA because of the strategy and coordination required to perform such a goal.

As for the use of common resources, the DSCC and Knowles for U.S. Senate campaign appear to be using the same professional voice talent (Alan Blevis) in many of their television

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commercials. Last week the Knowles for Senate campaign unveiled a new radio ad with Alan Blevis as the voice talent (available to listen to on the Knowles for Senate website at <http://www.tonyknowles.com/radio.html?PHPSESSID=2b48138f4f266c640950fc0c9c1d2d96>, entitled "Special Friends"). For the last few weeks the DSCC has been running television advertisements in Alaska (the same ad Tony Knowles asked them to pull down because it erroneously called him a "combat veteran") with the same Alan Blevis as the voice talent. This shows clear coordination between the two groups in advertising that should be separate and distinct from one another under federal campaign law and is another indication that shared resources, strategies or communications may be transferred back and forth from one group to another for broader campaign strategy.

It is clear that these communications are part of a coordinated and integrated campaign strategy between the DSCC and the Knowles campaign. Yet the DSCC and Knowles campaign apparently assert that these ads are "independent expenditures." The DSCC and the Knowles campaign have not reported the cost of these ads as contributions to the Knowles campaign.

These efforts meet the definition of coordinated communications in the FEC regulations. First, the communication is paid for by a political party committee (the DSCC). Second, the communications meet the content standards, i.e. they expressly advocate the election or defeat of the candidate. Given that the DSCC has admitted that the content of at least one of these messages included "Knowles family photographs", that the second ad was withdrawn after Mr. Knowles asked that it be withdrawn and that another spot is apparently being produced by the DSCC which features the candidate, it is apparent that the candidate or his agents are "materially involved" in decisions regarding the content of the communication, the means or mode of the communication, the timing or frequency of the communication or are otherwise coordinating the communications efforts.

Such conduct renders the communications "coordinated communication" and makes them either an in-kind donation or a coordinated party expenditure. The maximum amount of coordinated expenditures from the state and national party committees for the Knowles campaign is slightly in excess of \$151,000. The fact that the DSCC has purchased, by itself, television broadcast advertising in excess of the \$151,000 (Exhibit M – several DSCC but sheets for television advertising in excess of \$151,000) coordinated amount for Alaska and the value of the above described coordinated expenses clearly exceeds the maximum legally allowable donations means, therefore, illegal contributions have been made by the DSCC and ADP and received by the Knowles campaign. The shared presence of DSCC staff with ADP staff and Knowles for U.S. Senate Staff, shared office space and shared resources throughout the State, from the lower levels to the highest levels of the campaign, means the \$151,000-plus the DSCC has already spent on televisions advertising means the three groups cannot undertake any further coordinated activities because they have already exceeded maximum allowable amounts.

Most recently the ADP began sending out press releases on behalf of the Tony Knowles for U.S. Senate campaign announcing news items that should be coming out of the campaign

General Counsel  
October 3, 2004  
Page 5

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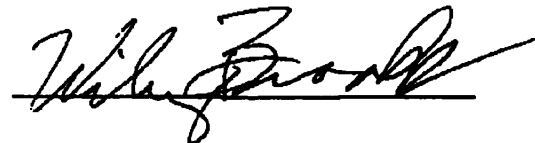
itself (Exhibit N). The enclosed example is an email sent out to statewide and national press announcing candidate Knowles decision on attending debates. The press release clearly states at the bottom that it is paid for the Tony Knowles for U.S. Senate, and the contact information on the press release refers to press and communications staff working for the campaign. Yet reporters received the press release from the ADP press shop, not the Tony Knowles for U.S. Senate campaign committee. This is clear evidence that the ADP is providing resources and taking on responsibilities that should otherwise be assumed by the Tony Knowles campaign itself. Further proof of illegal coordination activities between the two entities in violation of federal campaign and finance laws.

The above evidence establishes a pattern of repeated and widespread violations of the Federal Elections Campaign Act. The ADP, the DSCC and the Knowles campaign are acting with complete disregard for the law. The FEC must immediately act to compel these groups to comply with the law. Anything less will permit these improper and illegal activities to continue and the FECA to be rendered meaningless in this race.

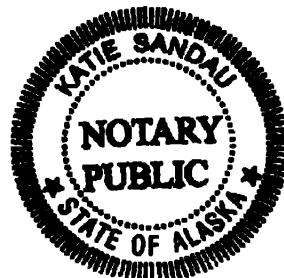
I ask that the FEC immediately direct the DSCC, the ADP and the Knowles campaigns and their treasurers to comply strictly and completely with the law and that you immediately investigate these political committees and their activities in detail. With only 30 days remaining until this election the FEC must take steps at once to make sure that the law is complied with in this Senate race.

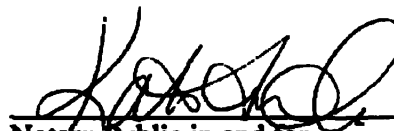
If you have any further questions or desire further evidence of this illegal conduct please let me know.

Sincerely,



SUBSCRIBED AND SWORN to before me this 10th day of October, 2004.



  
Notary Public in and for  
the state of Alaska  
Notary's Printed Name: Katie Sandau  
My Commission Expires: MARCH 19, 2006



A

**SCHEDULE A**  
**ITEMIZED RECEIPTS**  
**All Listed Line Numbers**

**Committee: ALASKA DEMOCRATIC PARTY**

<b>Democratic Senatorial Campaign Committee</b> 120 MARYLAND AVENUE NE WASHINGTON, DC 20002		08/13/2004	425000.00
			1650000.00
<b>Democratic Senatorial Campaign Committee</b> 120 MARYLAND AVENUE NE WASHINGTON, DC 20002		08/19/2004	50000.00
			1700000.00

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2003  
A-2

B

Knowles

Weekly Talking Points

Campaign News

Campaign Events

Community Gatherings

About Tony

Internet

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News

## Weekly Talking Points

**KNOWLES SEEKS INDEPENDENT INVESTIGATION IN REUDRICH ETHICS CASE**  
**April 19, 2004**

Talking Points  
For the Week Of  
April 19, 2004

**KNOWLES SEEKS INDEPENDENT INVESTIGATION  
IN REUDRICH ETHICS CASE**

Remains Call for Continued Lawful Disposition  
to Protect Homeowner's Property Rights

6004  
P. 3



Enjoying some last-Su sunbath, Kenyon poses in Winata with volunteers and field office staffers. Regional offices recently opened in Winata, Seldovia, Fairbanks, Juneau and Anchorage, and should be open statewide by June 1.

**ETHICS PROBE.** - Tony Kenyon has called for a full, independent investigation into the actions of Randy Russett, the former Alaska Oil and Gas Conservation Commission (AOGCC) member and current Republican Party chairman. Russett is currently the subject of a state ethics probe into whether he conducted state Republican Party business on the job while earning \$18,000 annually on an AOGCC contract.

"The gathering storm around Randy Russett and the Governor's office demands an independent investigation," Kenyon said. "It's time to find someone other than the far to investigate the matters in the headlines."

**EMAIL TRAIL.** - As part of state ethics probe, Russett released some 500 pages of emails that revealed, among other things, that while he was publicly telling Valley residents that his agency had their interests at heart and would protect their drinking water and streams from contamination, Russett had a confidential email account to his lawyer for the confidential business developer, European Resources, and attempted to show the results of a newspaper poll to favor development.

Aug 30 04 02:48p



## More News

007007 2004 10.01 FAA  
Aug 30 04 02:47p

10000  
P. 5

From: Leslie Ridle@Knowles Campaign  
To: ~~\*\*\*\*\*~~  
Sent: Friday, April 16, 2004 5:28 PM  
Subject: housing needed

Hello friends,

Thanks to everyone for all your help on the campaign. We appreciate all you've done for us.

We wanted to let you all know that the Alaska Democratic Party is organizing a summer intern program here in Anchorage (and across the state). They are hiring interns to hit the streets and go door-to-door to spread Tony's message and talk to voters about why they should vote for him.

First, some details about the program. We are asking the interns (either college students or high school upperclassmen) to commit to at least 6 weeks over the summer, for five hours a day either 6 or 7 days a week, with the 6 hours being in the afternoon during the week and during the day on the weekend. Depending on if they commit to 6 or 7 days, we will pay them accordingly. So if you know any interested students, please send them our way. E-mail Oliver: [oliver@alaskademocrats.org](mailto:oliver@alaskademocrats.org)

Second, although most of these interns will be from Alaska, we have had some interest from students from the Outside. Since we aren't paying them much and they won't be here for very long, we need places for them to live for 6-8 weeks. If anyone has a spare bed they can use to house one of these committed young Democrats, please also let Oliver know.

Thanks! You'll be seeing these kids at your door soon.

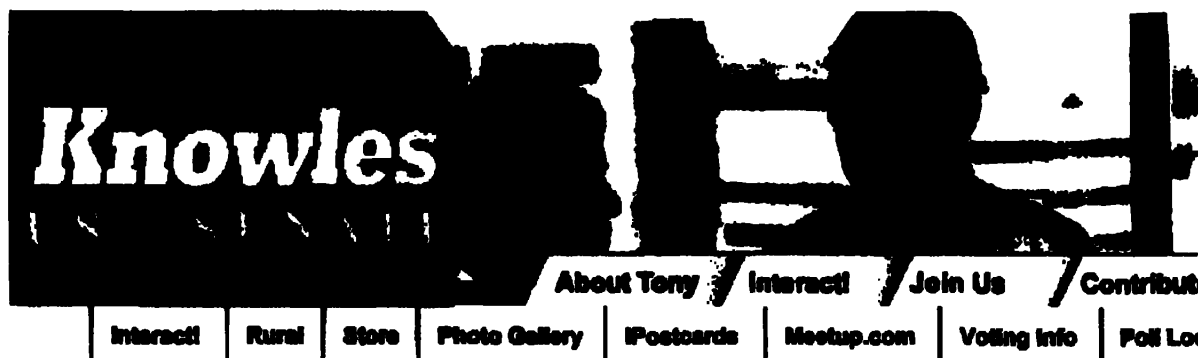
-- Leslie

**Leslie Ridle**

Tony Knowles for U.S. Senate Campaign  
PO Box 201902  
Anchorage, AK 99520  
206 W. 34<sup>th</sup> Avenue-Dever Center  
907-332-2004 phone  
[Leslie@tonyknowles.com](mailto:Leslie@tonyknowles.com)  
[www.tonyknowles.com](http://www.tonyknowles.com)

Paid for by Tony Knowles for U.S. Senate

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## Blog for Alaska

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July 26, 2004

### Unexpected trials on the campaign trail...

Posted 35 days ago on July 26, 2004 Talk about dedication to our cause.

The New York Times

Campaign Worker Knows How to Grin and Bear It  
By CARL HULSE

Published: July 23, 2004

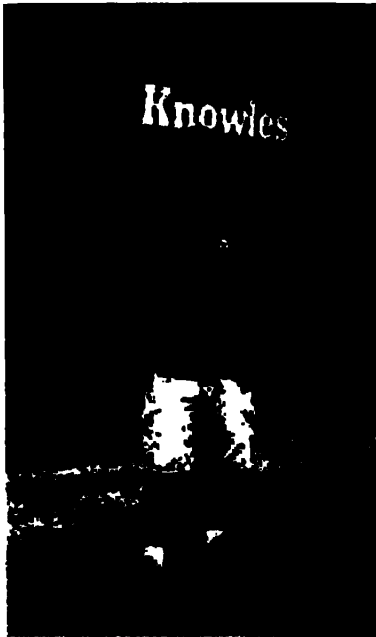
They say political campaigns can be a bear, but it seems that in Alaska, bears can be part of political campaigns.

While out rounding up potential supporters for the Senate candidate, Tony Knowles, in a small community north of Anchorage, 19-year-old Max Hensley ran into two young grizzly bears who were making the rounds on their own. Matt McKenna, the press secretary for Mr. Knowles, said that the native Alaskan kept his cool and got out of trouble by backing away slowly without ever taking his eyes off the bears.

## Recent Posts

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Cover the Unin  
Week  
The Website is  
Overflowing...  
Tony Speaks w/  
Index.html





Max Hensley

[Read more...](#)

What do you think? • 1 Comments

July 22, 2004

## Murkowski Votes on Vets

Posted 39 days ago on July 22, 2004 Looks like Murkowski casts another bad vote for veterans...

From the [Anchorage Daily News](#)

**Murkowski criticized for vets benefits vote**  
**SENATE: Bill would bar some from care, force pick between Medicare, VA.**  
By LIZ RUSKIN

WASHINGTON — Senate candidate Tony Knowles criticized Sen. Lisa Murkowski on Wednesday for voting the day before to allow older veterans to save money on medication — but require them to choose between Medicare-funded health care and services from the Veterans Affairs Department.

"She broke the promise that we all made to America's veterans for their service and sacrifice by making them choose between adequate health care and affordable prescription drugs," Knowles said in a press release.

[read more...](#)

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**SCHEDULE B (FEC Form 3X)  
ITEMIZED DISBURSEMENTS**Use separate schedule(s)  
for each category of the  
Detailed Summary PageFOR LINE NUMBER:  
(check only one)

PAGE 03/100

21	22	23	24	25	26	27
07	08	09	10	11	12	13

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NAME OF COMMITTEE (in full)  
Alaska Democratic PartyFull Name (Last, First, Middle Initial)  
A. Notable Hale

Mailing Address PO Box 21886

City Juneau State AK Zip Code 99802

Purpose of Disbursement  
payroll  
Candidate NameCategory/  
TypeOffice Bought: House Senate  
President  
Disbursement For: Primary General  
Other (specify) ☐

State: District

Transaction ID: 00000-03-00000-01233  
Date of Disbursement

07 ' ' 16 ' ' 2004 ' '

Amount of Each Disbursement This Period

492.36

Full Name (Last, First, Middle Initial)  
B. Max Horsley

Mailing Address 1086 W 22nd Ave

City Anchorage State AK Zip Code 99503

Purpose of Disbursement  
payroll  
Candidate NameCategory/  
TypeOffice Bought: House Senate  
President  
Disbursement For: Primary General  
Other (specify) ☐

State: District

Transaction ID: 00000-03-00000-01234  
Date of Disbursement

07 ' ' 16 ' ' 2004 ' '

Amount of Each Disbursement This Period

492.36

Full Name (Last, First, Middle Initial)  
C. Geler Hopkins

Mailing Address PO Box 81822

City Fairbanks State AK Zip Code 99708

Purpose of Disbursement  
payroll  
Candidate NameCategory/  
TypeOffice Bought: House Senate  
President  
Disbursement For: Primary General  
Other (specify) ☐

State: District

Transaction ID: 00000-03-00000-01255  
Date of Disbursement

07 ' ' 16 ' ' 2004 ' '

Amount of Each Disbursement This Period

627.97

SUBTOTAL of Disbursements This Page (optional)

1512.67

TOTAL This Period (last page this line number only)

FEC Schedule B (Form 3X) Rev. 08/2003

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**ARE YOU  
LOOKING FOR A  
FUN JOB THIS FALL?**

Go door to door to elect

**TONY  
KNOWLES!**

Choose your own shifts, work nights and weekends.

THE ALASKA DEMOCRATIC PARTY IS LOOKING FOR OUTGOING AND FRIENDLY PEOPLE WHO CAN TALK TO VOTERS AT THEIR DOORS ABOUT THE UPCOMING SENATE ELECTION. TO BE ELIGIBLE, YOU MUST BE AT LEAST 16 YEARS OF AGE, A SUPPORTER OF TONY KNOWLES AND AVAILABLE TO WORK AT LEAST 6 HOURS A WEEK.

**YOU WILL BE PAID \$10 PER HOUR.**

IF YOU ARE INTERESTED,  
CALL DEVEN or MEGAN AT 632-3214.

Home > 2003 News >

## Knowles ponders run for Senate

*Former Alaska governor meeting with Democratic leaders in D.C. to weigh possible Sen campaign*

Web Posted: June 5, 2003

THE ASSOCIATED PRESS

WASHINGTON - Former Alaska Gov. Tony Knowles on Tuesday confirmed years of speculation and rumor: He is considering a run for the U.S. Senate.

"I'm seriously looking at it," he told an Anchorage Daily News reporter after speaking to a marine conservation group about national ocean policy.

The Democrat, a former mayor of Anchorage who served as governor for two terms through early December 2002, made several trips to Washington in recent weeks. He met with Senate Minority Leader Tom Daschle, other Democrats, and the Democratic Senatorial Campaign Committee.

Knowles has dodged reporters on past trips. He spoke hesitantly Tuesday and looked uncomfortable as he briefly discussed the possibility of a Senate campaign.

He said he is "assessing the situation, how it is viewed nationally" and in Alaska. So far, he said, the reaction has been "generally positive."

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If he runs next year, he would be trying for the seat held by Republican Sen. Lisa Murkowski, who was appointed by Gov. Frank Murkowski, her father. She has never run for statewide office.

Murkowski has said she expects to raise several million dollars for her bid.

The Democratic Senatorial Campaign Committee says it is targeting Murkowski.

Don Allen, a spokesman for the Republican Senatorial Campaign Committee, said Sen. Murkowski is making a strong impression on Alaska voters.

"We're very happy with Sen. Murkowski and the strength she has exhibited so far," he said.

His group has polled Alaskans on their views of Murkowski and Knowles. He called the results "very encouraging."

Knowles has had reasons other than campaign politics for his recent trips to Washington. Last week he attended a Yale University class reunion at the White House. He and President Bush were fraternity brothers.

Knowles was in Washington on Tuesday as a member of the Pew Oceans Commission, which released a report Wednesday on ocean health.

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DSCC

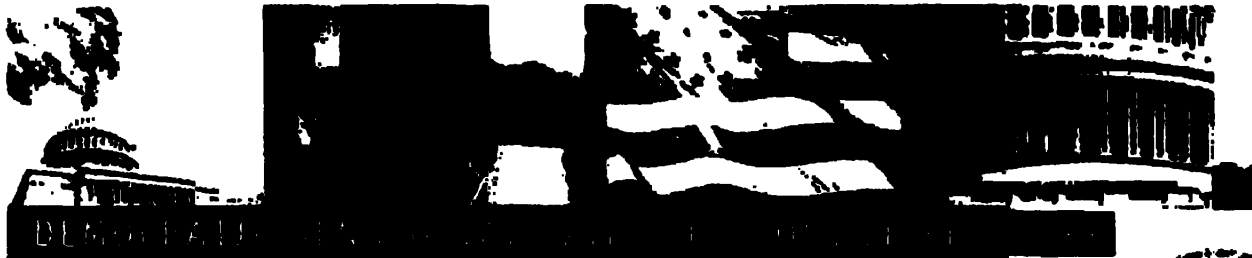
RACES TO WATCH

NEW

CON

## STATE BY STATE

Races To Watch



State By State

## Alaska

Meet the  
Democratic  
Candidates for  
Senate

Former Governor Tony Knowles (D) VS. GOP Senator Lisa Murkowski

New Polls

Filing Deadline: June 01  
Primary Date: August 24

Find Your Elected  
Officials

## Campaign Info

Subscribe

Tony Knowles for US Senate  
P.O. Box 201902  
Anchorage, AK 99520  
Phone: (907) 332-2004  
www.tonyknowles.com

Tell a Friend

From the Roots

## Political Update

- Alaska presents one of the brightest hopes for a Democratic pick-up this year.
- Senator Frank Murkowski successfully ran for Governor, entitling him to pick his successor.
- After interviewing more than two dozen candidates, Murkowski announced that his daughter, Lisa Murkowski, would fill his unexpired term. This caused such rampant accusations of nepotism that they have now passed legislation in the state to prevent this from happening again.
- Governor Frank Murkowski's approval ratings continue to plummet and an Alaska newspaper is a possible recall.
- The latest poll, conducted in late May shows Knowles leading Murkowski 45.7% to 41.4%. Knowles' positive rating is also six points ahead of Murkowski's. (KTTU)
- Underscoring Sen. Murkowski's vulnerability, Administration Commissioner Mike Miller recently criticized Murkowski's cabinet to enter the Republican primary against the daughter Murkowski. Miller specifically the taint of nepotism and noted that, "In that issue, Lisa Murkowski loses to Tony Knowles." Miller is endorsed by ex-Wasilla Mayor Sarah Palin and Alaska Right to Life.
- Republican Wey Shes, one of Murkowski's two primary opponents called the negative ads run by NRSC against Knowles "silly, unprofessional and intentionally false." He wrote to the NRSC and asked the ads be pulled.
- Regardless of the opponent, Tony Knowles' record of REAL accomplishment and commitment to issues important to Alaskans will carry him to a win in November.
- Alaska is the most "wired" state in the U.S. Knowles is receiving a great deal of online support from traditional supporters as well as the blog community.
- The Knowles campaign is part of the DSCC's Native Vote 2004 – the most significant effort ever to empower & organize Native Americans in the electoral process.

*"Murkowski's decision to appoint his daughter, Lisa, to the Senate seat didn't hurt Knowles, either. Alaskans, outraged by the nepotism of the appointment, will never vote for her. And her father is manufacturing anti-Murkowski voters by the bucketful. His decision to eliminate the longevity bonus, example, left 18,000 angry senior citizens ready to vote against the first Murkowski they can. Unfortunatly Lisa Murkowski, that's her." [Anchorage Daily News, Mike Doogan, 7/11/2003]*

## Profiles



Tony Knowles  
Alaska: Former Governor

Tony Knowles recently completed his second term as Alaska's governor, closing yet chapter in a career that includes time as a Vietnam veteran, "roughneck," business mayor. During the eight years of the Knowles administration, 30,000 new jobs were created in Alaska and unemployment reached its lowest rate in a generation. Alaska's overall crime rate dropped 23 percent during the Knowles administration.

## In the News

### Knowles unveils Republican support (August 25, 2004)

Democratic Senate candidate Tony Knowles wasted no time beginning his campaign for the November general election, unveiling a list Wednesday of more than 450 Alaska Republicans who have pledged their support. [Read More...](#)

### Murkowski spokeswoman ineligible for Permanent Fund dividend. (June 23, 2004)

Sen. Lisa Murkowski is alleging in a biting humorous radio commercial that her opponent, Tony Knowles, is "shipping in Outside activists with Outside agendas" to go door-to-door for him... [Read More...](#)

### Election must fill U.S. Senate vacancy (June 09, 2004)

A bill that would prevent Alaska governors from making any more long-term appointments to the U.S. Senate became law over the weekend – without Gov. Frank Murkowski's signature. Legislators passed the bill this year after it became clear that a citizens initiative to do about the same thing had enough signal to appear on the November ballot. [Read More...](#)

### Knowles criticizes cruise-tax delay (May 12, 2004)

U.S. Senate candidate Tony Knowles assailed Sen. Lisa Murkowski on Tuesday for sponsoring a tax increase for the cruise industry and "putting special-interest legislation ahead of Alaskans." [Read More...](#)

### American Dynasty (May 10, 2004)

But ground zero for American nepotism will be the November election, when voters will get to decide how they feel about the proliferation of family ties in our governing class. Already nepotism watchers have singled out Sen. Lisa Murkowski as the poster child for creeping dynasticism in American life. Lisa's father, Alaska Rep. Frank Murkowski, named her to his Senate seat when he became governor in 2002. The watchdogs of democracy have declared her appointment a grave threat to the republic. Even many Republicans agree. [Read More...](#)

### Candidates offer different views on abortion issue (May 03, 2004)

The Alaska Right to Life Committee's endorsement of Mike Miller's bid for the U.S. Senate last week highlighted for Alaska voters the spectrum of views on abortion held by major candidates for the seat in the coming elections. [Read More...](#)

### Knowles brings campaign to the Interior (April 26, 2004)

From campaign finance to missile defense, education to veterans' benefits, the crowd at a Tony Knowles campaign event Saturday afternoon covered the gamut of federal policy. [Read More...](#)

### Murkowski's Appointments With Destiny (April 21, 2004)

The Republican Party of Alaska has an image problem. But how much effect it will have on GOP candidates, especially Sen. Lisa Murkowski (R), remains to be seen. [Read More...](#)

### Knowles' raised money approaches Murkowski's (April 09, 2004)

U.S. Senate candidate Tony Knowles announced he raised \$705,000 in the first three months of the campaign, a little closer to Sen. Lisa Murkowski's total. [Read More...](#)

### Knowles steps into shallow gas fray (April 06, 2004)

Former Gov. Tony Knowles took his U.S. Senate campaign to the center of the fight over coal bed methane on Monday. [Read More...](#)

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## Press Releases

### DSCC Statement on Alaska Ad: (August 27, 2004)

"The DSCC has removed their latest ad from television today," said DSCC spokesperson Cara Monahan. "The people of Alaska have put the issue of nepotism on the ballot in November and we will respect Gov. Knowles' request to let the Senate race be about the key issues of jobs, health care, education, national defense and personal freedoms. When given a choice on these issues, Tony Knowles wins every time."

[Read More...](#)

**Where Does Lisa Murkowski Stand on the Budget? (March 09, 2004)**

This week, the Senate will begin debating President Bush's \$2.4 trillion budget. At a time of record massive unemployment, and overall fiscal irresponsibility it is time to ask some hard questions of Republican Senators — especially Lisa Murkowski. [Read More...](#)

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Frontline May 17, 2004

Click any of the [discuss] links to discuss on our Weblog, From the Roots.

## Recent Polling Shows Democratic Senate Candidates Surging [discuss]

Just this past week new polls show Democrats surging in key races across the country. Even bc Knowles hit the airwaves with a 60 second bio ad, he remains in a dead heat in Alaska (45% - 41%) despite his challenger's month long TV campaign. Congressman Joe Hoeffel is closing the gap - Specter in Pennsylvania, a race where Specter's \$14 million spent on television has only helped increase his negative approval ratings to 55%. Colorado Attorney General Ken Salazar continues both Colorado GOP candidates, (Pete Coors 52% - 36%, Former congressman Bob Schaffer 48% while in Illinois State Senator Barack Obama remains ahead of Jack Ryan by a sizable margin (42% - 28%). In Washington, Senator Patty Murray surged ahead of her second-tier challenger George Nethercutt, (54% - 31%). Two other candidates are showing movement in the polls, a new Kent clearly shows voters want someone other than Jim Bunning as their Senator as only 35% said he votes to reelect him and a new poll in Ohio shows sitting Senator George Voinovich dipping under against State Senator Eric Fingerhut (47% - 32%).

Not only are our challengers gaining ground, but our most targeted incumbent senator, Democore Tom Daschle is in a strong position to win re-election against Republican challenger John Thune a recent survey conducted by Greenberg Quinlan Rosner Research. The statewide survey of 500 voters in South Dakota, conducted May 11-12, shows Daschle leading Thune 55-42 percent. In 1 Daschle commands the bipartisan support needed to win in this Republican-leaning state. Daschle attracts 29 percent of Republican voters, while Thune holds just 68 percent of his Republican base. Daschle also leads Thune 54-43 percent among independent voters. And Daschle's Democratic solidified, as he leads 91-7 percent among Democratic voters. Daschle's standing among South voters is quite strong. He is viewed favorably by 58 percent of South Dakotans, compared to just 35 percent who view him unfavorably.

## Recent Ads: AK, CO, KY [discuss]

AK: A 60 second spot, titled "Alaska Story," began running statewide last week and will continue the end of the month. The biographical ad tells the story of how Knowles served his nation, ran Alaska, started a family, opened a small business, and follows his life in public service. The ad features Knowles' family photos and views of Alaska scenery, oil wells and more. [View the ad.](#)

CO: Attorney General and U.S. Senate candidate Ken Salazar introduced his first television ads month. The ads focus on Ken Salazar's San Luis Valley roots, his dedication to Colorado's nature

and strong leadership as Colorado's top law enforcement officer. The one and two minute ads set show Attorney General Salazar on the road listening to and talking with Coloradans about the issues that affect them the most. [View the ad \(MMV\)](#).

KY: Saying it's time to start "Taking care of Kentucky," Dr. Daniel Mongiardo launched a statewide television ad campaign that introduces him to Kentucky voters leading up to the May 18 Democratic primary. In airing the thirty second ad, Mongiardo, a practicing surgeon and State Senator, becomes the first candidate in the U.S. Senate race to air television ads. The ad highlights Mongiardo's Kentucky work as a practicing physician, and states that Mongiardo "will fight for affordable and improved care, and more good paying jobs – not overseas – but here." [View the ad.](#)

FL: DSCC Launches Campaign Account to Guarantee Eventual Democratic Nominee is Well Funded and Prepared to Run a Successful Campaign [\[discuss\]](#)

U.S. Senators Bob Graham (FL), Bill Nelson (FL) and Jon Corzine (NJ), announced today the creation of the Florida 2004 Senate Democratic Victory Fund, which will raise money to be turned over to the Democratic nominee in the race to replace the retiring Senator Graham. "Florida is the first state we have established a nominee account this cycle because keeping this seat in Democratic hands is the legacy of Senator Graham, to the people of Florida and to our efforts to regain the Majority U.S. Senate," said Senator Corzine, Chairman of the DSCC. "We are blessed with excellent candidates on the Democratic side, and we are committed to making certain that whomever emerges as our nominee will have a war-chest that will allow them to campaign effectively around the state."

SC: Tenenbaum Unveils Plan to Keep Jobs in the U.S. [\[discuss\]](#)

U.S. Senate candidate Inez Tenenbaum unveiled her "South Carolina Works" plan, the policy centerpiece of her campaign designed to put a halt to unfair trade, stop the flow of jobs overseas, and keep more jobs in South Carolina. To stop the flow of jobs to foreign countries, Tenenbaum would reform government tax policies that encourage U.S. companies to relocate overseas, and create new incentives for companies to produce at home. She proposed an immediate 10 percent reduction in the corporate rate for companies with 100 percent production in the U.S., accelerated depreciation for investment plants and equipment, and a zero capital gains rate for multi-year investments by small and mid-manufacturing firms.

"I believe strongly that government should not be in the business of putting people out of work," Tenenbaum said. "A good job is the first chapter in the book of opportunity. When I get to Washington I plan to make that book required reading."

WA: Nethercutt Kicks off with Little Local Support [\[discuss\]](#)

Nethercutt officially announced he was running for Senate on July 30, 2003 and has been active campaigning ever since. He even went so far as to move out of his Eastern Washington District, abandoning those who elected him, so he could focus all his energies on furthering his political career. After a two week ad blitz, unprecedented this early in WA politics, polls still show Washington State overwhelmingly support Sen. Patty Murray. It's no wonder he's looking for a campaign "do-over."

"George Nethercutt is as out of touch with the needs of the people of Washington State as the ox brings in to try and sell himself... If Nethercutt spent as much time listening to the people as he did listening to GOP leaders his campaign might takeoff," said Kirstin Brost, Communications Director, Washington State Democratic Coordinated Campaign.

GOP: Frist, GOP Congress Prescribe False Hopes on Health Insurance [\[discuss\]](#)

After passing a budget that provides billions of dollars in new giveaways to HMOs, drug and insurance companies, Majority Leader Bill Frist (R-TN) is trying to reinvent his position on access to health care. Last week, Senator Frist and the Republican Caucus crowed that their plan will "address the problem of health care cost and uninsurance," (Sen. Frist, 5/11/04) but actions speak louder than words.

"Access to affordable health care is one of the most important issues in this election and in the future. The Majority in the Senate – and the Republicans simply don't have a plan to address this vital issue. Senator Frist might be an MD, but his and his colleagues' approach to affordable health care is nothing more than a placebo."

voodoo medicine," said DSCC spokesperson Cara Morris. "Senator Frist and his colleagues' vor everything from increasing veterans' health care funding to providing low-income families with he insurance -- that record can't be fixed with a Band-Aid. Actions speak louder than words and err rhetoric won't fool those without affordable health care -- no matter how hard the Republicans try

**Quote of the Week:**

"The Lt. Governor of Alaska told me he does not see how appointed Sen. Lisa Murkowski can be Resentment against her father, Gov. Frank Murkowski, for appointing his daughter to the open s by his election to the governorship is so great that it can't be overcome."

-Free Congress Foundation founder Paul Weyrich regarding a conversation with Alaska Lt. Govt Loren Leman

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## Democratic group pulls ad spoofing nepotism

By SAM BISHOP News-Miner Washington Bureau

WASHINGTON—The Democratic Senatorial Campaign Committee on Thursday put up a television ad making fun of U.S. Sen. Lisa Murkowski's appointment by her father, then said on Friday it would remove the ad at the urging of former Gov. Tony Knowles, Murkowski's opponent in the general election.

"My message to the DSCC is: 'Get this ad down—now,'" Knowles said in a news release.

Cara Morris, DSCC spokeswoman in Washington, D.C., said her organization complied immediately; however, the ad was still on the air late Friday in Fairbanks. The DSCC is an arm of the national Democratic Party.

Morris said a campaign law passed by Congress in 2002 prevented the party from coordinating with Knowles in advance on such advertising, setting up such potentially embarrassing moments.

"When Knowles saw the ad, he was furious," said Bob King, the former governor's campaign spokesman. "This ad had no place in Knowles' campaign."

Murkowski's campaign issued a statement at 5 p.m. Friday questioning the entire incident and promising to file a complaint with the Federal Election Commission on Monday, alleging "possible coordination between Knowles and the DSCC." The campaign also suggested the starting and stopping of the ad may have been "some sort of stunt designed to illustrate an illusion of strength" by Knowles.

Elliott Bundy, Murkowski's spokesman, said late Friday that the campaign had no proof of illegal coordination.

"The timing of the ad is very suspicious," he said. "Whether or not there was any illegal coordination is up to the FEC."

King, at the Knowles campaign, dismissed the Murkowski camp's scorn and said there was no coordination between the Knowles campaign and the DSCC. "I don't mind telling that to the FEC. Our response was genuine."

The new ad was a spoof based on the 1939 Frank Capra movie "Mr. Smith Goes to Washington," with Murkowski in the Jimmy Stewart role. The ad listed the "producer" as Frank Murkowski, the senator's father, who appointed her after he won the governorship and resigned the U.S. Senate seat in December of 2002. The rating was "N" for "nepotism."

Knowles in March said he would not bring up Sen. Murkowski's appointment as an issue in the campaign. He said he doesn't think it is relevant and reiterated that view in his news release earlier Friday.

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"Alaskans are best served when campaigns address the issues, and that's where this race should be won or lost," Knowles said.

Murkowski's campaign issued a news release early in the day condemning the new DSCC ad and saying that "Knowles now sits in silence and allows his Democratic allies to make ugly attacks on his behalf."

Murkowski's campaign said Knowles had already broken his promise to oppose all third-party advertising when he refused to denounce an earlier DSCC ad last month.

The earlier ad, King noted last month, didn't attack Murkowski but rather just praised Knowles' accomplishments as governor. Knowles objected to the new DSCC ad because of its content, King said.

"This was not on the issues, and that's what Knowles has been focusing his campaign on," King said.

He noted that Murkowski declined to condemn third-party ads run on her behalf, even after they were criticized as "misleading and manipulative" in an Anchorage Daily News editorial.

Morris, with the DSCC, said she didn't know how much the ad cost to produce or how long it was to run. That also is because of the new campaign law, which requires national parties to funnel their help for candidates through independent organizations funded only by limited "hard money" contributions. DSCC personnel such as Morris are not supposed to communicate with the independent group, and neither is Knowles.

So if Knowles can't talk with the DSCC's independent wing, how did it know that he wanted the ad removed from the air?

The DSCC got the press release, like everyone else, King said.

"It's a public statement that we put out. That's how we let them know," he said. A phone call was neither necessary nor, presumably, legal.

Washington, D.C., reporter Sam Bishop can be reached at [sbishop@newsminer.com](mailto:sbishop@newsminer.com) or (202) 662-5721.

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Posted on Sun, Aug. 22, 2004

### Keyes is coming out swinging

By MARY DELACH LEONARD  
St. Louis Post-Dispatch

**WASHINGTON** - For several months, Alan Keyes had been training for the "Heart of America Marathon," a 26-mile grind through the hills of Columbia, Mo., on Labor Day.

The nationally known conservative activist was calling his participation a "Run for the Lord" to raise pledge money for an October rally in Washington on behalf of traditional marriage.

But Keyes is dropping out of the marathon. This month, he jumped into a different race - an 87-day sprint for the U.S. Senate in Illinois against Democrat Barack Obama. The party recruited Keyes, a longtime Maryland resident, when it couldn't find an in-state candidate to replace Jack Ryan who withdrew amid a whirl of publicity over charges that he tricked his wife, actress Jeri Ryan, into going to sex clubs.

So now, instead of running for the Lord, Keyes is running for the Illinois GOP.

A two-time presidential candidate, Keyes is noted for his vocal and unwavering stands on social issues such as abortion, gay marriage, gun control and affirmative action - stands not much different from most Republicans. But unlike many in his party these days, Keyes brings up the issue of abortion loudly and often.

"It's a sin," he says, "and I'm against it." And that includes in cases of rape or incest.

He also wants to replace the income tax with a national sales tax, a proposal that President George W. Bush recently expressed an interest in but stopped short of endorsing.

Keyes is confident he will win in Illinois.

"Obviously, we have a number of disadvantages - people like to harp on it - but I think we also have the advantage that I seem to be well-known to people in the state," he said during a phone interview Thursday. "I've come in late and under some burdens, but I also believe that we have a good, solid activist band of people who are committed in their hearts and spirits to things I've been

"They asked me to take on the job and not even 24 hours later he's holding a press conference saying two debates."

Keyes accused Obama of not being able to handle himself with other U.S. senators.

"It was a scripted performance at the Democratic convention," said Keyes. "I will put it bluntly: His behavior suggests he is unfit to be standing there with those senators. I have proven my fitness. In the presidential debates I stood with Senator (John) McCain, with Senator (Richard) Luger and Senator (Orrin) Hatch and Senator (Phil) Gramm. I won their respect and it was clear to people all over the country that I belonged in their company. And I think the real question isn't about the debates. The real question is, is this guy ready?"

On March 21, 2000, Deena Cates of Edwardsville was one of 66,066 Illinoisans who voted for Keyes for the Republican presidential nomination. (Bush won the Illinois primary, with 496,685 votes.)

Cates, then a Republican precinctwoman in Hartford, said she's thrilled that Keyes is running in Illinois. She follows Keyes through his Web site and has already signed up to work in his campaign.

"There is no beating around the bush with him - he tells you what he believes," she said. Cates, who is Baptist, believes strongly that abortion is wrong.

"Do I actually think he'll win? I think it will be very close," she said. "I think Dr. Keyes will bring out the conservative vote."

Den Allen, communications director of the National Republican Senatorial Committee, acknowledged that the Keyes campaign was in for a hard fight.

"We knew from the outset this was going to be an uphill battle being an open [seat] state, especially in a presidential year," said Allen. "Having Keyes there you definitely have somebody who can articulate the Republican message and really, quite frankly, energize the Republicans all across the state by talking about tax cuts and a lot of the social issues, such as abortion."

Allen said it has yet to be decided how much the committee will assist Keyes.

"We've talked with him and we know some of his folks and definitely we can help him with opposition research," Allen said. "As to making the decisions as to where we're going to dedicate our resources we're still assessing the map and the states on a daily basis and ultimately we're going to make sure that our resources are dedicated to the states where we can have the biggest impact. As we go into the final 60, 70 days we'll continue to make those assessments."

Cara Morris, press secretary of the Democratic Senatorial Campaign Committee, was positively cheerful about the race.

"It's a testament to Obama's strength that people looked at his campaign and across the board they knew it was an incredibly uphill race and weren't going to take the challenge," said Morris. "So I think the problems the Illinois Republican party has had over the last several years - this is something consistent in their party, internal disarray - there's that coupled with the fact they couldn't find someone who wanted to go up against Obama."

She dismissed any thought that Keyes would motivate voters against Democratic presidential candidate John Kerry.

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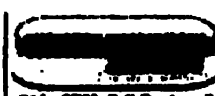
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**NEWS**

[August 30, 2004]

**Business Wire**

## The Democratic Senatorial Campaign Committee Taps Plus Three for Web Advertising and Fundraising Initiatives

NEW YORK --(Business Wire)-- Aug. 30, 2004 --

Plus Three's Innovative Technology, Strategic Market Planning Methodology Drives Selection Decision

Plus Three, Inc. ("Plus Three" or the "Company"), a strategic marketing and technology agency serving major US political organizations and world-class non-profit institutions, today announced that it has been selected by the Democratic Senatorial Campaign Committee (the "DSCC," www.dsc.org) to lead its online advertising and fundraising initiatives for the critical 2004 elections. Plus Three's engagement calls for the Company to provide media planning and acquisitions strategies for the DSCC's entire Web advertising campaign, as well as implementation of an Internet-based persuasion campaign to attract donations in support of Democratic Senatorial candidates. The DSCC is the national committee of the Democratic Party formed to elect Democratic members of the United States Senate.

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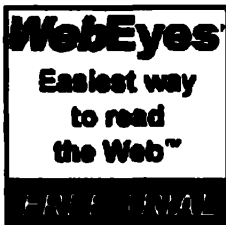
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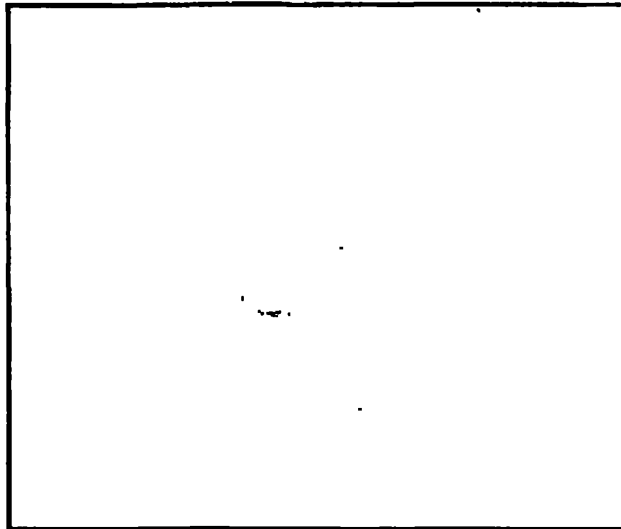
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"Our selection of Plus Three reflects the enormous confidence we have in their ability to persuade voters to support the election of Democratic candidates to the US Senate in this crucial election," said DSCC spokesperson Cara Morris. "Plus Three has a proven track record of planning and executing campaigns that are extremely compelling to constituents we are seeking to support our effort. This is largely the product of the Company's ability to combine the power of outstanding technology to reach the largest segment of an audience to create a sustainable dialogue and community, with outstanding creative product and highly targeted delivery. This kind of precision is essential to ensure that the DSCC achieves its election year goals."

Plus Three is the leading provider of online marketing and fundraising services for progressive causes. Since its inception, the Company has been tapped by leading Democratic organization and candidates to support their election efforts with highly targeted online campaigns. Online fundraising took on added significance during the recent Democratic Party primary, as candidates capitalized on the medium to build widespread communities and attract donations. Evidence of the increasing vitality and importance of the Web as a campaign fundraising tool - during the first half of 2004, Plus Three has raised \$65 million on line since the start of 2004 in support of progressive campaigns and causes.

Plus Three will spearhead the DSCC's online fundraising efforts for the 2004 election cycle. The multidisciplinary team will increase online giving through DSCC.org and FromTheRoots.org, the DSCC's community weblog. The Plus Three team will lead redesigns for both sites, develop a cross-modal narrative and media plan, streamline the technology for online giving, and increase online participation through online acquisition efforts.

"We're extremely pleased to develop and implement this important campaign for the DSCC," said Plus Three founder and president, Juan Proano. "The ability to leverage the power of the Internet is critical to shaping the outcomes of this year's important elections. Our technology offers an